

# OPALESCENCE WHITENING

## IS IT WORTH IT?



Opalescence<sup>®</sup>  
tooth whitening systems

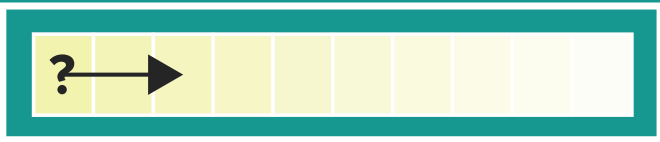


Over-the-counter whitening strips



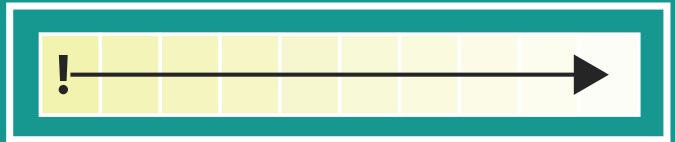
Custom-fitted whitening trays

## WHAT RESULTS CAN I EXPECT?



**1-3 shades**

Some over the counter products only whiten the front six teeth due to their design, causing uneven results.



**8-10 shades!**

Custom trays can fully cover all teeth, resulting in complete whitening that will help your smile shine!

## HOW LONG UNTIL I SEE RESULTS?

Typically, it takes anywhere between **10 to 14 days** (if done correctly!)

Less than a week!  
All it takes is **2-5 days** to see results.

Without a dental professional, OTC products are often **misused**, which also decreases the chance of positive results.

## IS IT LONG LASTING?

**NO**

**YES!**

## DOES IT HURT? ANY SIDE EFFECTS?

Contain a higher concentration of hydrogen peroxide that can lead to:

**SENSITIVE TEETH AND GUMS**

Generally **patients** experienced:

**LITTLE TO NO SENSITIVITY.**

**Potassium Nitrate and Fluoride (PF)** have been added to Opalescence, to make the process more **comfortable** as well as **benefit your oral health**.

## IS IT COST EFFECTIVE?

**Initially inexpensive.**

**SHORT TERM RESULTS = \$\$\$**

**PURCHASING THE SAME PRODUCT AGAIN AND AGAIN. = \$\$\$\$\$\$\$\$\$**

**TO THE COST OF AN IN-OFFICE WHITENING TREATMENT.**

**ONE-TIME FEE**

**INCLUDES** customized reusable take-home whitening trays.

**24**

**Maximizes the longevity of your BRIGHT, NEW SMILE!**

## THE BOTTOM LINE

### OVER THE COUNTER WHITENING STRIPS

- Demands constant upkeep.
- Must follow exhausting instructions.
- Forced to stay on a strict schedule.
- Can cause teeth sensitivity and spots.
- Requires consistent purchase of product.

### OPALESCENCE CUSTOM WHITENING TRAYS

- Get results faster!
- Custom fitted to you.
- Long-lasting results.
- Stronger whitening effect.
- Safe & easy.



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